

MYSTIC INDIA: THE DABBAWALAS

4500 semi-literate dabbawalas collect and deliver door to door 1,75,000 packages within hours in the busiest city of Mumbai with this 120 year-old logistics system. It has been frequently asserted that dabbawalas were awarded a Six Sigma certification by Forbes magazine. It is frequently claimed that dabbawalas make less than one mistake in every six million deliveries.

2014 01 **January**

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MYSTIC INDIA: CELLULAR COUNTRY

India has the largest number of mobile phones more than entire Europe and America put together.

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MYSTIC INDIA: CINEMA

India is the world's largest producer of films. In 2009, India produced a total of 2961 films on celluloid, that include 1288 feature films, which means India releases at least 3 movies per day. Dadasaheb Phalke is the Father of Indian cinema. Music in Indian cinema is another substantial revenue generator, accounting for 4–5% of the net revenues generated by a film in India.

2014 03 **March**

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MYSTIC INDIA: ABUNDANCY

India is one of the largest producer and exporter of food grains and vegetables in the world .

2014 04 **April**

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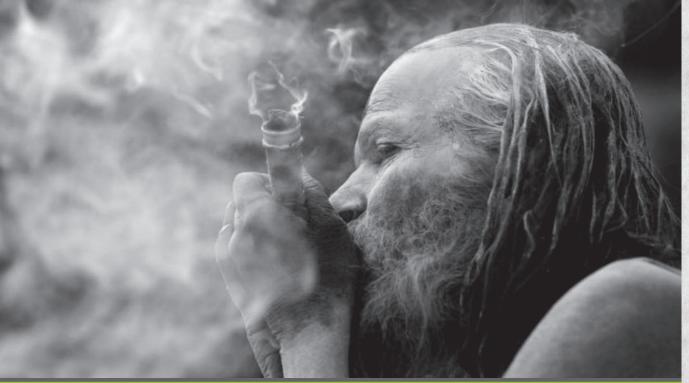
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MYSTIC INDIA: AGHORI

The Aghori monks of India live at Hindu cremation grounds, bathing in the ashes of human remains, inflicting torture upon themselves to prove their immunity from pain – like wrapping one's penis and scrotum around a sword and eating rotting human flesh. They are also known to meditate and perform worship in haunted houses.

2014 05 **May**

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MYSTIC INDIA: GODDESSES

Hindus worship over 80 million female Goddesses with prayers and offerings.

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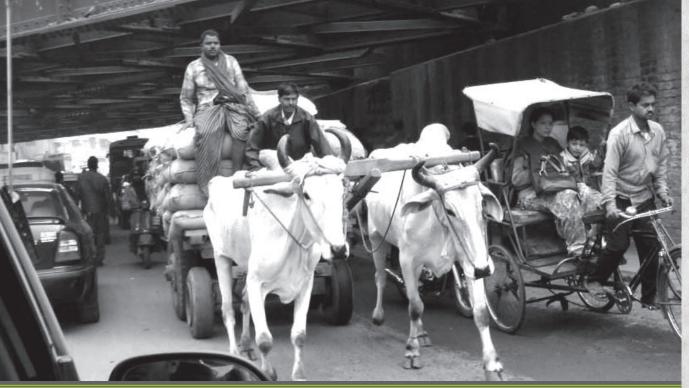


MYSTIC INDIA: KAMASUTRA

Was composed between 400 BCE and 200 BCE making it the oldest text books on human sexual behaviour. This was written in Sanskrit literature by Vatsyayana.

2014 07 **July**





MYSTIC INDIA: LUXURY CARS

India is the second largest importer of luxuary cars and bikes in Asia from Europe yet 45% of Indian population still uses primitive transport inrural areas.

2014 08 **August**

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MYSTIC INDIA: LANGUAGE

India has 800 dialects only though 22 official languages and still India is the largest english speaking community of the world.

2014 09 **September**





MYSTIC INDIA: MEDICAL TOURISM

India has become the no.1 medical tourism destination with 2.5 billion dollar foreign spending in India .

201410 **October**

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MYSTIC INDIA: POLYANDRY

Polyandry is a form of polygamy whereby a woman takes two or more husbands at the same time. For eg., in the Himalayan Mountains polyandry is related to the scarcity of land; the marriage of all brothers in a family to the same wife allows family land to remain intact and undivided. Most religions discourage or prohibit polyandry.

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MYSTIC INDIA: BRAIN DRAIN

India has the greatest pool of doctors, scientists, engineers yet this pool is drained out to other first world countries making us the no.1 in brain drain in the world.

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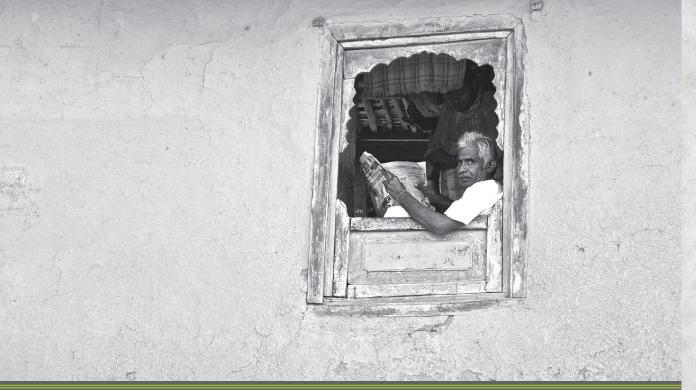
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MYSTIC INDIA: NEWSPAPERS

There are more than 62,000 newspapers printed in India out of which 36% are Hindi, 54% vernacular language and 10% English.

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12 December

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